



**HOUSE  
of FLAGS**

## Flag Buying Guide

**BrandsHatch** 

## About Us

Since 1977, House of Flags has been a one stop shop for all of our customer's marketing solution needs.

We have our own in house print room, can hold stock and also have a dedicated installation and maintenance team. This allows us to offer shorter lead times and provide competitive prices to our customers.

We understand that all of our customers have unique requirements and pride ourselves on producing bespoke products tailored to our customer's requirements. We have invested heavily in our materials and products, ensuring that we only supply the best products.

We have received ISO accreditations for our high quality product testing programmes, manufacturing, installations and customer support.

Proud suppliers to...

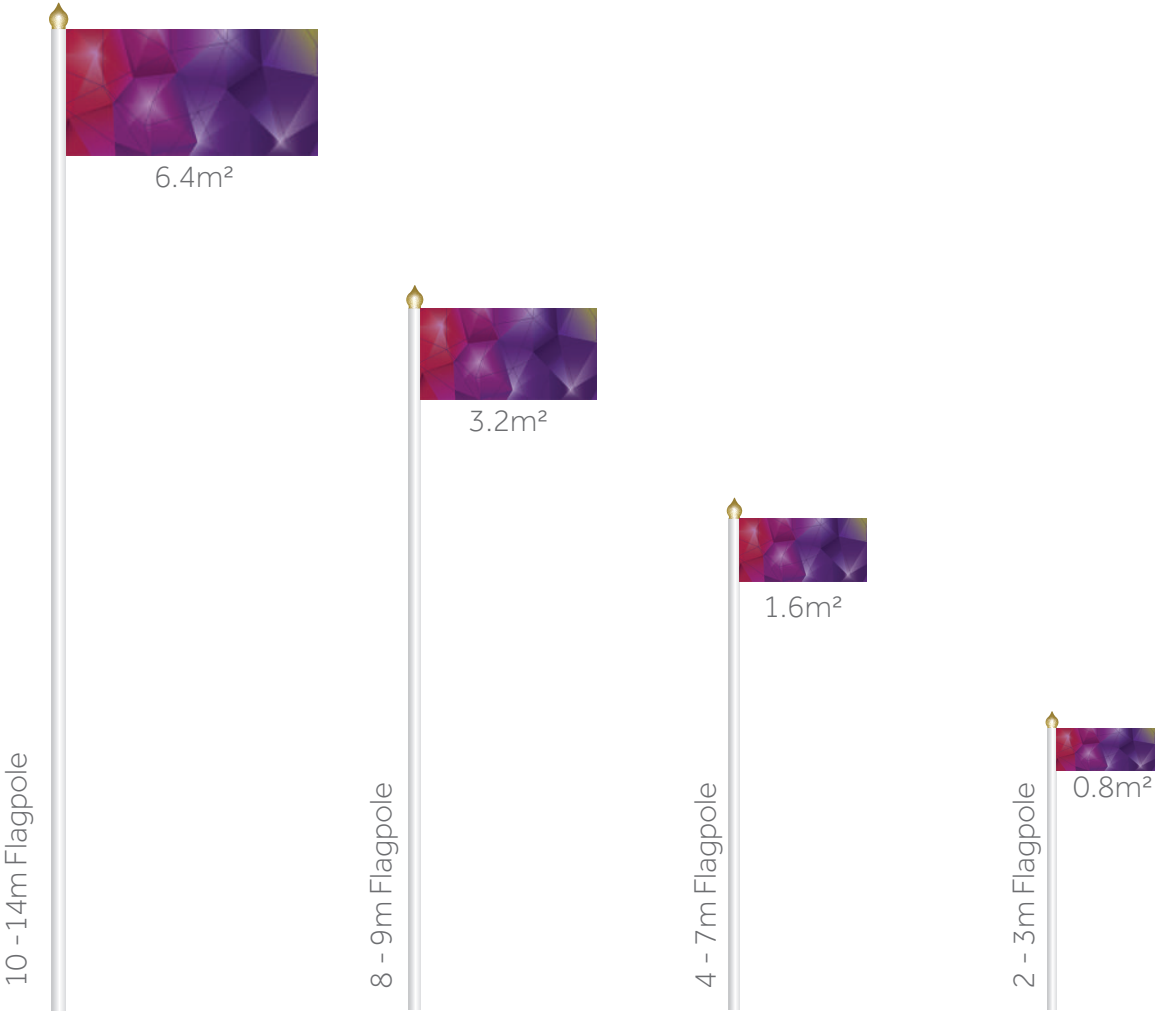


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Contact Us:  
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Or Visit: [www.flags.co.uk](http://www.flags.co.uk)

# What Flag Size?

Flagpole Size (m)	3m	4m	5m	6m	7m	8m	9m	10m	11m	12m
Flag Size (m <sup>2</sup> )	0.8m <sup>2</sup>	1.6m <sup>2</sup>	1.6m <sup>2</sup>	1.6m <sup>2</sup>	1.6m <sup>2</sup>	3.2m <sup>2</sup>	3.2m <sup>2</sup>	6.4m <sup>2</sup>	6.4m <sup>2</sup>	6.4m <sup>2</sup>
Flag Size (yd)	1.5yd	2yd	2yd	2yd	2yd	3yd	3yd	4yd	4yd	4yd



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## What Flag Material?

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Material	Description	Usage	Durability	Suitability
115gsm Knitted Polyester	<i>Our standard flag material.</i>	<i>Suitable for flying in winds up to 25mph.</i>	<i>Ideal for medium term usage.</i>	<i>Suitable for all mirror image flag types.</i>
115gsm Polymesh	<i>A permeable material, allowing wind to pass through.</i>	<i>Suitable for flying in winds up to 38mph.</i>	<i>50% more durable than Knitted Polyester. Medium to long term use.</i>	<i>Suitable for all mirror image flag types.</i>
Spun Polyester	<i>Traditional flag material, approved by the MOD for their Navy flags.</i>	<i>Suitable for flying in winds up to 38mph.</i>	<i>50% more durable than Knitted Polyester. Medium to long term use.</i>	<i>Suitable for all flag types.</i>
Endurance Polyester	<i>A modern fabric that is extremely durable.</i>	<i>Suitable for flying in winds up to 38mph.</i>	<i>100% more durable than Knitted Polyester. Long term use.</i>	<i>Suitable for all flag types.</i>
210gsm Heavy Knitted Polyester	<i>A thicker fabric that creates a more blackout effect.</i>	<i>Suitable for flying in winds up to 25mph.</i>	<i>Ideal for medium term usage.</i>	<i>Suitable for all flag types.</i>
235gsm Blockout Polyester	<i>Our heaviest fabric that creates an opaque display.</i>	<i>Suitable for flying in winds up to 25mph.</i>	<i>Ideal for medium term usage.</i>	<i>Suitable for double sided flags on banner arms or angled flags.</i>

- It is important that your flag is able to fly unobstructed.
- Exposure to the sun can affect the colour of your flag.
- High winds and heavy rain will affect the durability of your flag. Pollution in the air will quickly dirty your flag and gradually damage the material.
- Flags should not be flown in high winds.

## What Production Method?

Production	Description	Lead Times	115gsm Knitted Polyester	115gsm Polymesh	Spun Polyester	Edurance Polyester	210gsm Heavy Knitted Polyester	235gsm Blockout Polyester
Digital Printing	Used for lower quantities of flags, or when the artwork contains shading or specific pantone colours.	Approx. 3 days	✓	✓	✓	✓	✓	✓
Screen Printing	More cost effective for large orders of flags (10 flag minimum order). Up to eight colours used in the artwork.	Approx. 17 days	✓	✗	✓	✗	✗	✗
Sewn Flags	A traditional flag production method. Sewn flags are more durable than printed alternatives.	Approx. 5-7 days	✗	✗	✓	✗	✗	✗

All lead times are dependent on size, quantity and finishings.



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## What Flag Finishing?

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Flag Finishing	Description	Portrait Flag	Landscape Flag
Rope & Toggle	<i>Ideal for most flags with any type of flagpole.</i>	✗	✓
Sleeve & Eyelet	<i>Ideal for flags being flown on a flagpole with a banner arm.</i>	✓	✓
Anti Fray Netting	<i>Helps to increase the durability of your flag. The antifray will fray before the edge of the flag does.</i>	✓	✓
Flitemaster	<i>An alternative to a banner arm. The flitemaster is sewn into the flag to help ensure it is always on display.</i>	✓	✗
Flag Weight	<i>Ideal for flags being flown on an aluminium flagpole. The weight helps to keep tension in the flag.</i>	✓	✓
Flag Collar	<i>Ideal for flags being flown on a GRP flagpole. The collar helps to keep tension in the flag.</i>	✓	✓

For more information on any of our flags or our professional installation service, please don't hesitate to contact us.

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